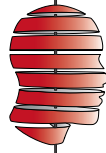


Sponsor & Exhibit PROSPECTUS



ADT : conferences

advanced digital technology in head & neck reconstruction™

6th
Triennial Congress

May 31-June 3

2017



*Meeting in Cooperation with the
Facing Faces Institute*



NEW FACES, NEW FUTURE

Amiens, France

ADT Administration
RES Seminars

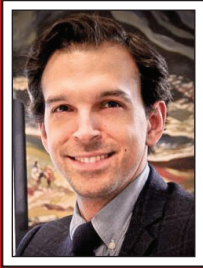
4425 Cass Street, Suite A
San Diego, CA 92109 USA
Tel: 1 858 272-1018
Fax: 1 858 272-7687
E-mail: adt@adt-conference.com

www.adt-conference.com

adt-conference.com



WELCOME from the ADT Officers



David Côté
President

Assistant Professor
at Division of
Otolaryngology- Head &
Neck Surgery, Department
of Surgery, University of
Alberta, Edmonton, Canada



Peter Evans
Secretary

Maxillofacial Laboratory
Services Manager &
Reconstructive Scientist,
Maxillofacial Unit,
Morriston Hospital,
Swansea, Wales, UK



Dominic Eggbeer
Treasurer

Surgical & Prosthetic
Design, Unit Manager at
PDR (International Centre
for Design Research),
Cardiff Metropolitan
University
Cardiff, UK

We look very forward to welcoming you to Amiens, France in May for ADT 2017, the 6th Triennial International Conference of the ADT Foundation. This will be a very special event and will be hosted by the Facing Faces Institute and will help identify and explore the future role of innovative digital technologies in reconstruction of the head and neck.

The evolution of the ADT Foundation and the Triennial International Conferences has been a particularly exciting development. The first meeting was called in 2002 to assemble a few individuals that were known to have an interest in digital technologies in head and neck reconstruction. Little could it have been foreseen that this would result in a very active international organization that would go on to host international conferences and have Regional Leadership Groups (RLGs) in North America, Japan, China, UK and Scandinavia. These Regional Leadership Groups also hold meetings in the periods between the international conferences.

The hosting of ADT 2017 in Amiens brings with it particularly important opportunities for industry partners, clinicians and scientists. The Facing Faces Institute will provide a unique portal to ADT in Europe. This is an event not to be missed. The ADT is unusual in that it provides a forum for industry, clinicians and scientists to come together to explore new technology driven opportunity for improvement of patient care. This includes any advanced digital technology related to reconstruction and rehabilitation of the head and neck. The conference content encompasses a broad spectrum from technology development, the commercialization pathway, health technology assessment and health economics to clinical trial and application. From the clinician and scientist point of view, this is a rare opportunity to connect with industry and from an industry perspective this is a venue to not only exhibit but also participate in the proceedings.

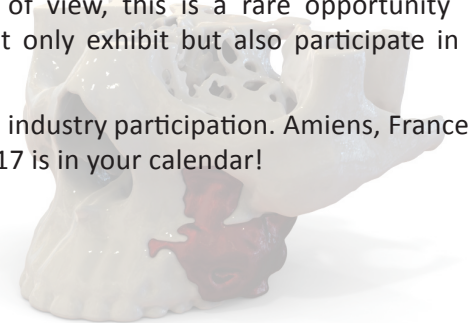
The ADT conferences are unique in their content, breadth, interdisciplinary nature and industry participation. Amiens, France will be sure to provide fascinating cultural and tourist opportunity. Make sure ADT 2017 is in your calendar!

We look forward to seeing you in Amiens.

Dr. David Côté
President

Dr. Peter Evans
Secretary

Dr. Dominic Eggbeer
Treasurer



Message From Professor Bernard Devauchelle

TRANSPLANTATION – In a larger meaning of the word, those of the transplantation of the knowledges from basic science to clinical applications, valorization and industrialization. That will be the spirit which will animate the 6th international ADT meeting next spring 2017 in Amiens. Amiens is a worldwide known historic city because of its largest gothic cathedral. In the middle of the landscape and not so far from the sea, Amiens is easily reachable and short distance from the main European capitals (London, Brussels and Paris). Let you be transplanted!

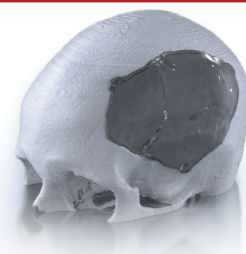


ADT Congress Chair
Professor Bernard Devauchelle



ADT : foundation

advancing digital technology in head & neck reconstruction TM



About the ADT

The ADT is a collaboration between professionals and industry partners to identify advanced technologies in head and neck reconstruction. An important aspect of the ADT is that the clinical, industry and the science world all have an equal role to play in Advanced Digital Technology. This mandates that our Industry Partners actively participate in the ADT to present their technology development. In this manner, the ADT brings together colleagues from industry, clinicians, clinical scientists and basic scientists into a synergistic environment. We encourage companies to join the ADT Foundation as an annual Industry Partner contributor. Industry Partners will receive discounted exhibit booth rates and delegate registration at future ADT meetings, branding opportunities on ADT web sites and literature, access to opinion leaders in the field of digital technology and potential to conduct workshops. We hope that these and other benefits will be of interest to our Industry Partners.

IMPORTANT: The ADT Foundation has a history of encouraging industry to not only display their products and services, but importantly, to present on research and development work at the congress. The only stipulation is that presentations are scientific in nature with no product promotion.

ADT Directors and Committees

DIRECTORS

Chuanbin Guo, Prof.
Gerald T. Grant, DMD, MS, FACP
Ola Harrysson, PhD
Sylvie Testelin, MD, PhD, Prof.
Sabine Girod, MD, DDS, PHD, FACS
Masayuki Takano, DDS, PhD
Torben Thygesen, DMD, PhD

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Adrian Sugar, FDSRCS (Eng,Ed) FDSRCP MDhc
Rainer Schmelzeisen, MD, DDS, PhD, FRCS

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Julien Davrou, MD, FEBOMFS
Stéphanie Dakpé, MD, PhD, FEBOMBS
Caroline Racz, MD
Virginie Verschuere

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Sylvie Testelin
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Béatrice Jamault
Maxime Gignon

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Peter Evans
Dominic Eggbeer
Chuanbin Guo
Gerald T. Grant
Ola Harrysson
Sabine Girod
Masayuki Takano
John Wolfaardt
Adrian Sugar
Rainer Schmelzeisen

PREVIOUS MEETINGS

5th International ADT Conference
Beijing, China
September 6-8, 2014

4th International ADT Conference
Freiburg, Germany
May 5-8, 2011

3rd International ADT Conference
Cardiff, Wales UK
June 28-July 1, 2008

2nd International ADT Conference
Banff, Alberta, Canada
March 10-13, 2005

1st International ADT Conference
Edmonton, Alberta, Canada
March 20-22, 2002

The Advanced Digital Technology in Head & Neck Reconstruction

An influential international organization comprised of dignitaries from prominent institutions, private practices and industry...Educators, practitioners, scientists, industry partners and decision makers capable of providing significant purchasing opportunities!

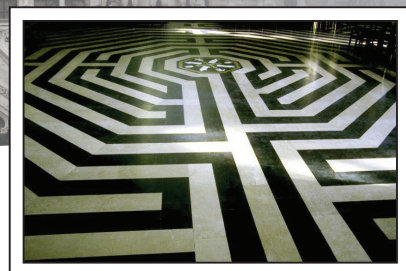
ADT meetings are an ideal venue to display your company's products and services!

On the banks of the Somme River in the heart of the Picardy region, the charming town of Amiens is full of surprises. Surrounded by quiet countryside, Amiens has an unexpected energy - especially in the trendy quartier Saint Leu. Watch a stunning light show that illuminates the cathedral in a rainbow of colors. The cathedral was built between 1220 and c.1270 and has been listed as a UNESCO world heritage site since 1981. Delve into the creative world of Jules Verne at his house, which displays his models of flying machines and naval ships. Wander cobblestone streets in the old town, relax at a café terrace and enjoy a gourmet meal by the harbor.

6th Triennial Congress

AMIENS, FRANCE

May 31- June 3, 2017



PROGRAM SCHEDULE

Wednesday, May 31st

- 08:00 - 18:00 ADT Board and Directors Meeting
- 08:00 - 18:00 Pre-Conference Elective Workshops
- 18:30 - 22:00 Executive Dinner

Thursday, June 1st

- 08:30 - 10:00 General Session
- 10:00 - 10:40 Coffee Break
- 10:40 - 12:30 Concurrent Sessions
- 12:30 - 14:00 Conference Lunch and Poster Session
- 14:00 - 15:45 Concurrent Sessions
- 15:45 - 16:30 Coffee Break
- 16:30 - 17:45 General Session
- 18:00 - 20:00 Opening Ceremony and Exhibit Reception
- 15:45 - 17:00 Concurrent Sessions
- 17:00 - 19:30 Poster Session & Exhibit Reception

Friday, June 2nd

- 08:30 - 10:00 General Session
- 10:00 - 10:40 Coffee Break
- 10:40 - 12:30 Concurrent Sessions
- 12:30 - 14:00 Conference Lunch and Poster Session
- 14:00 - 15:45 Concurrent Sessions
- 15:45 - 16:30 Coffee Break
- 16:30 - 17:45 General Session
- 18:00 - 23:00 Congress Evening

Saturday, June 3rd

- 09:00 - 10:30 General Session
- 10:30 - 11:15 Coffee Break
- 11:15 - 12:30 General Session
- 12:30 Meeting Adjourns and Poster Awards
- 14:00 - 17:30 Concurrent Elective Workshops

CONFERENCE TOPICS

TECHNOLOGY

- 3D Printing
- CAO Surgery
- Haptic Systems
- Navigation Systems
- Robotics
- Nanotechnologies
- Augmented Reality / Smart Glasses
- Surgical Planning
- H&N Reconstruction

BIOLOGY

- Bioengineering
- Tissue Engineering
- Bioprinting
- Biotherapy

IMAGING

- Functional Imaging
- Molecular Imaging
- Simulation Systems
- 4D Dynamic Imaging

MANAGEMENT

- Data Management
- Technology Assessment
- Business Modeling
- Risk Management
- Health Economics

www.adt-conference.com

Program schedule subject to change

Visit the ADT website for updated program information and details

SPONSOR, PATRON and EXHIBITOR PACKAGES



Conference Sponsor: \$12,000 *(limited to two Sponsors)*

Includes:

- Acknowledgement as “Sponsor” in Conference literature
- Full-page color ad (inside cover) and information listed in Conference Program Book
- Home page website... logo and link to corporate web site
- 1st Choice - Premier booth location, size (approx. 3m x 3m)
- Conference sign designating company as conference “Sponsor”
- Company inserts in delegates’ conference folders
- Conference credentials for up to four (4) representatives
- Banquet Dinner event tickets for four (4)
- Opportunity to host workshop - elective workshop session*



Gold Patron: \$7,500

Includes:

- Acknowledgement as “Gold Patron” in Conference literature
- Full-page black/white ad and information listed in Conference Program Book
- Web site logo and link in Sponsor sidebar
- Premier booth location, size (approx. 3m x 3m)
- Conference sign designating company as conference “Gold Patron”
- Conference credentials for up to four (4) representatives
- Opportunity to host workshop - elective workshop session*



Silver Patron: \$5,000

Includes:

- Exhibit Booth (approx. 3m x 3m)
- Half-page black/white ad and information listed in Conference Program Book
- Contact information listed in Conference Program Book
- Conference credentials for two (2) representatives
- Opportunity to host workshop - elective workshop session*



Bronze Exhibitor: \$2,500

Includes:

- Exhibit Booth (approx. 3m x 3m)
- Contact information listed in Conference Program Book
- Conference credentials for two (2) representatives

**based upon space availability and first-come, first-served*

All fees quoted in USA dollars

All Exhibit times include Food & Beverage served in exhibit area

ADT Foundation Industry Partners

An important aspect of the ADT is that the clinical, industry and the science world all have an equal role to play in Advanced Digital Technology. This mandates that our Industry Partners actively participate in the ADT to present their technology development. In this manner the ADT brings together colleagues from industry, clinicians, clinical scientists and basic scientists in to a synergistic environment. We encourage our Industry Partners to participate with ADT Foundation and our Associates. We hope that the following benefits will be of interest to our Industry Partners and wish to develop a long lasting “Partnership”.

- Company name and logo on ADT website with link back to company website
- 10% - 20% discount: ADT exhibit booth fees
- 10% - 20% discount: Advertising Opportunities (offered in Exhibit Prospectus)
- Company recognition on all ADT marketing literature and email campaigns
- Half page - Full page (1 color) ad in meeting syllabus
- Company representatives pay “Associate” conference registration fees
- Marketing opportunities to ADT Associates: Company workshops and/or product discounts
- Dedicated Email Campaigns (ADT supervised), once a year, to ADT Associates
- Opportunity to provide independent company workshops at RLG events

For information on how to become an ADT Foundation Industry Partner visit adt-foundation.com/IndustryPartners.html

BRANDING and ADVERTISING OPPORTUNITIES

Additional Advertising Opportunities are available to all. If you choose to be a sponsor, patron or exhibitor, then you are eligible for a 50% cost reduction in additional advertising opportunity



Note Pads: \$2,000 (limit 1)

Your company logo will be on all of those scraps of paper everyone uses to jot notes, new friends' contact info, and meeting times and places for networking. Note pads imprinted with your name and logo will be in attendees' registration packet and on the tables in registration area.

Plus any printing and shipping costs of notepads

Pens: \$2,000 (limit 1)

Pens with your logo will be distributed in the attendees' registration packets and available on in registration area. Attendees will be reminded of your product whenever they use your pen. Pens provided by patron.

Plus shipping cost to meeting

Luggage Tags: \$2,000 (limit 1)

Luggage tags will be placed in registration packets providing great exposure for your company. Luggage tags allow attendees to slip in their business card and secure to their briefcase/ luggage, providing long-term visibility for your brand.

Plus production and shipping costs

Print Advertisement in Annual Session Book

Black and white full page: \$1,000

Black and white half page: \$500

Lanyard: \$2,000 (limit 1)

Lanyards are a convenient way for attendees to wear conference credentials. Company name will be prominently displayed throughout the meeting if you sponsor the conference lanyards, on which attendees wear their required badges. Lanyards are subject to approval by RES Seminars.

Plus production and shipping cost

Tote Bag: \$2,000 (limit 1)

Attractive tote bags, imprinted with your company's name and logo are given to each delegate. This tote will be used to collect handouts from the educational meetings and the exhibit floor. Continue to get your name out throughout the year as members use your tote for their travels.

Plus cost of purchasing, printing and shipping the bags

Promotional Bookmarks: \$2,000 (limit 1)

Promo bookmarks will be included in attendees' registration packet. They will also be available in the registration area.

Plus production costs and shipping

Hotel Room Keys: \$2,000 (limit 1)

Every time conference attendees open their hotel room doors, they see your company's name and logo. Patron's full color logo will be printed on one side of the hotel room key cards.

Plus production costs

Jump Drive: \$2,500 (limit 1)

Company logo on each jump drive provided to all attendees at registration. Delegates will be encouraged to copy program materials onto their jump drives in lieu of paper copies.

Plus jump drive, printing, and shipping costs

Drink Ware: \$2,000 (limit 1)

Reusable drinking cups sporting your company logo will be distributed to delegates. These visible takeaways will be carried home by the conference delegation.

Plus production and shipping costs

Hotel Door Drop: \$2,000 (limit 1)

The Door Drop provides a convenient and unique way to reach your target audience during their stay in Beijing.

Plus hotel fees

EXHIBITOR INFORMATION

Exhibit Dates & Hours *

**Times are subject to change based on the final program agenda. See ADT website for details*

Morning and afternoon breaks, Poster Session/Exhibit Reception and Cocktail Reception. All exhibits must be staffed during open hours.

Dismantling of Exhibits

All exhibits must remain intact until the official closing time and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all material must be removed.

Exhibit Space Fees

Please note that exhibit fees do not include shipping, receiving and handling fees, furniture or booth electrical needs. Payment arrangements are the responsibility of the exhibit company and made directly through the meeting planner (RES Seminars).

Payment

Payment in full for the contracted space must be forwarded with the sponsor & exhibitor application. The balance must be paid prior to: **January 13, 2017**

Make checks payable to: **ADT Meeting**

Mail to: **RES Seminars**

4425 Cass St., Suite A, San Diego, CA 92109 USA

Refunds & Cancellations

It is agreed that all provisions of the "Rules and Regulations" governing this contract for space shall be a part of this contract. The Conference Hotel/Venue, ADT and RES Seminars are not responsible for loss or damages to any samples, displays, properties or personal effects brought to the exhibit trade show. Exhibitors hold harmless The Conference Hotel/Venue, ADT and RES Seminars from claims of any nature arising from our occupancy of assigned space or from activities of our employees or representatives. In the event that any damage to the conference site furniture, fixtures, building, or equipment caused by the installation, presence and/or removal of exhibits and exhibit materials the Exhibitor shall reimburse The Conference Hotel/Venue for the cost of such repairs or replacement as may be necessary.

Infringement

Interviews, demonstrations and the distribution of literature or samples must be made within the exhibitor's assigned area. Canvassing or distributing of advertising materials outside the exhibitor's own space will not be permitted.

Conduct of Exhibits

No drawings, raffles or quiz-type contests of any type will be permitted, unless authorized by the ADT / RES administration office. No bags or containers for collection of samples are to be distributed by exhibitors. This applies to any envelope, folder or portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so the noise does not interfere with other exhibitors. Character of the exhibits is subject to the approval of the ADT. The right is reserved to refuse applications that do not meet standards or expectations, as well as the right to curtail exhibits or parts of exhibits, which conflict with the character of the conference. This applies to displays, literature, advertising, novelties, souvenirs or conduct of persons.

Security

The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The ADT and RES Seminars assume no responsibility for any losses sustained by the exhibitor.

Fire Protection

All material used in the exhibit area must be flame proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Paper is not to be used in crating merchandise. Display racks, signs, spotlights, and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fireproof will be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

Exhibit Personnel

All participants affiliated with exhibits must be registered as an exhibitor or as a conference delegate. Each person will be issued exhibitor's badges and must be employed by the exhibitor or have a direct business affiliation. Each company is allotted badges per exhibit level purchased.

MEETING VENUE



Pôle Cathédrale

Place Lafleur 80000 Amiens France

Accommodations

Please visit our website for hotel options and reservations:

adt-conference.com



ADT Sponsor and Exhibitor APPLICATION

Please check your support selection below.

Patron Packages

- _____ Sponsor: \$12,000
_____ Gold Patron: \$7,500
_____ Silver Patron: \$5,000
_____ Bronze Exhibitor: \$2,500

Branding & Advertising Sponsorship

- _____ Note Pads: \$2,000
_____ Pens: \$2,000
_____ Luggage Tags: \$ 2,000
_____ Black and white full page advert: \$1,000
_____ Black and white half page advert: \$500
_____ Lanyard: \$2,000
_____ Tote Bag: \$2,000
_____ Promotional Bookmarks: \$2,000
_____ Hotel Room Keys: \$2,000
_____ Jump Drive: \$2,500
_____ Drinkware: \$2,000
_____ Hotel Door Drop: \$2,000

Cancellation Policy and Liability

By Sponsor/Exhibitor:

Cancellation of sponsorship or exhibit space must be made in writing via certified mail, return receipt requested, to ADT meeting c/o RES Seminars, 4425 Cass Street, Suite A, San Diego, CA 92109 USA. Phone cancellations will not be accepted. A refund of 50% of the total sponsorship and/or exhibitor fees will be granted for cancellations made on or before **January 13, 2017**. Sponsorship and exhibit fees will only be refunded to the person who paid the sponsorship or exhibit fees, by the same method as the original payment (i.e. credit card, check, etc.) and in the case of a credit card only to the same credit card used to pay the sponsorship or exhibit fees. Refunds will not be granted for cancellations made after **January 13, 2017**.

By ADT:

ADT reserve the right to cancel, shorten, delay, or otherwise alter or change the meeting in their discretion. If the entire meeting is cancelled ADT's sole obligation is to refund the sponsorship or exhibit fees paid to ADT for the meeting by a sponsor or exhibitor. If the meeting is delayed, shortened or otherwise altered or changed, ADT may in its discretion refund the sponsorship or exhibit fees paid to ADT by a sponsor or registrant on a prorated basis, but is under no obligation to do so. Sponsorship and exhibit fees will only be refunded to the person who paid the sponsorship or exhibit fees, by the same method as the original payment (i.e. credit card, check, etc.) and in the case of a credit card only to the same credit card used to pay the sponsorship or exhibit fees. ADT is not liable for direct, indirect, incidental, consequential, exemplary, punitive, or damages of any other kind, regardless of the nature of the cause of action that may be asserted. ADT is not responsible and shall not pay for costs or losses associated with travel, airfare, lodging, food, transportation, setup, freight, employee wages, contractor compensation or other costs or losses incurred by a sponsor or exhibitor in connection with the meeting or as a result of the meeting being cancelled, shortened, delayed, or otherwise altered or changed. Exhibitors and sponsors are solely responsible for such costs and losses and it is recommended that exhibitors and sponsors consider purchasing sufficient insurance to cover such costs and losses. Under no circumstances shall ADT's liability to any sponsor or exhibitor exceed the sponsorship or exhibit fees paid by the sponsor or exhibitor to ADT in connection with the meeting.

Copy this page, complete and fax 1 858-272-7687 or mail with payment

Company Name

Address

City/State/Zip/Country

Phone

Fax

Email – PLEASE print very clearly... *Confirmation will be emailed*

Authorized Signature/Date

Booth Contact Name / Email Address / Cell Phone #

Payment Method

Please select payment method below:

☐ Check (Payable to: ADT Meeting)

Amount Enclosed: \$ _____

Credit card payments over \$5,000 will incur convenience charge of 3.5%

Credit Card: ☐ MasterCard ☐ Visa ☐ AmEx

Amount to be Charged: \$ _____

Credit Card Number

Expiration Date:

Billing Address: ☐ Same as above

Billing City/State/Zip/Country:

Name as it Appears on Credit Card

Cardholder's Signature

*V/MC 3-Digit Code on back MC and Visa. AmEx card has a 4-Digit code on front

Contact Information

Please contact RES Seminars (ADT Meeting Planner) if you have any questions at 1 858 272-1018 or via email at: adt@adt-conference.com

Mail to: ADT / RES Seminars, 4425 Cass Street, Suite A, San Diego, CA 92109 USA

Once ADT receives your application, you will be notified regarding approval of your request. 100% of total support fee is due no later than January 13, 2017. If 100% of agreed upon fee is not received by January 13, 2017, the application and exhibit space is subject to cancellation and available for resale.