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NEWS letter December 2024



Welcome to ATHENS

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ThePULSE

NEWS etter December 2024

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Message from the **PRESIDENT**

Dear Colleagues and Friends,

It is not a coincidence that the European Association far Cranio-Maxillo-Facial Surgery (EACMFS) has become one of the leading Strong Associations worldwide. leadership with emphasis in continuing education and harmonisation of our specialty with the highest possible standards as well as the organisation of the biennial European conferences in primary locations of our continent has contributed immensely to that goal. Taking over the baton of the EACMFS Presidency far 2024-2026 1 feel determined to contribute to the upward trajectory of our Association placing it firmly in the leading seat not only via the forthcoming 28th EACMFS Congress in Athens, Greece, 15-18 September 2026, to which I cordially invite you, but also through the continuous engagement with our Association far the years leading to the Congress.

This engagement will be based upon **5 main** themes:

- · Investment in our trainees
- Investment in the most dynamically developing segment of our workfarce:
 women in OMFS
- Investment in the harmonisation of the specialty across Europe
- Investment in research and education
- Investment in the "visibility" of the specialty across social media and beyond...
 And finally:
- Investment in the 28th EACMFS Congress
 Athens, 15-18 September 2026
 "From Foundation to Innovation: Harnessing our surgical future"



be held very clase to the historie city centre

in the unique "Megaron Athens International Conference Centre". The location of the conference centre with the backdrop of Acropolis offers a unique combination of a showcase of groundbreaking innovations of a vibrant, ambitious surgical specialty immersed in the cultural environment of classical Athens.

The Congress program will be dedicated to the tremendous innovations affecting all facets of our specialty centered around the classical humanistic foundations of medicine affecting the Patient. Additionally, the Congress will be devoted to the latest in OMFS built upon dedicated thematic sessions in traditional as well as emerging topics affecting the provision of healthcare and ultimately determining our common surgical future. Our trainees, our female colleagues, our researchers and their clinical impact as well as our allied health specialists will have a protagonistic role in the format of the Congress.

The journey of EACMFS 2024-2026 begins now and I warmly invite you to join us in shaping our surgical future!

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JAVIER GONZÁLEZ-LAGUNAS

Editor-in-Chief

BARCELONA calling

MADRID, ROME, ATHENS – what a fantastic journey through Southern Europe. Three Presidents, three distinct Congresses. Two extremely successful meetings, with another upcoming, even more ambitious. One common goal: to strengthen our Association as the global provider of scientific knowledge in craniomaxillofacial surgery.

EACMFS is an inclusive association with a worldwide vision. It is led by surgeons who understand the profession and who are committed to advancing the specialty within the complex field of health sciences.

The numbers of attendees at these Congresses reflect the global landscape of maxillofacial surgery. Over 2500 delegates from 99 countries across two consecutive meetings is no coincidence. This success is the result of years of strategic thinking and dedication from a group of visionary leaders that began this journey over 50 years ago. Knowledge transfer is our business, and we have proven to excel at it.

There is no better marketing tool for a scientific association than a truly successful meeting – one that is outstanding in every aspect. Achieving excellence in scientific, economic, and social aspects is our ultimate goal. In this issue, our AI partner MAX discusses the vital role meetings play in the survival and growth of medical associations.

Within the maxillofacial surgical community, there is a strong demand for training. In recent years, EACMFS has made significant strides toward reinforcing our role in Maxillofacial Surgery education. The creation, development and implementation of our Postgraduate courses have effectively addressed the need for specialised training. Demand for positions in our courses continues to grow, demonstrating the strength and quality of the EACMFS brand.

But there is no time for complacency. In our increasingly interconnected and globalised world, it is essential that we remain vigilant and monitor the latest trends and needs of maxillofacial surgeons.

EACMFS is dedicated to providing an intensive and engaging education in maxillofacial surgery, and your support and collaboration are key to our success. Your participation is not only welcome but essential to the growth of our community. Our Congresses, courses, educational platform, and newsletter are available to you all. We encourage you to take full advantage of these opportunities.



European Association for Cranio - Maxillo - Facial Surgery

EACMFS ARE DELIGHTED TO INTRODUCE THE VI SERIES OF OUR VERY SUCCESSFUL EUROPEAN LECTURE SERIES:

EUROPEAN LECTURE SERIES VII. SEPTEMBER 2024-JULY 2025 PROGRAMME

5th September 2024

Part I: Road to Rome, 10 days to go Journey to Discovery – Leading the Future of Science

Part II: Presidential Lecture How Emerging Technologies Can Improve the Results in Secondary Orbital Trauma

3rd October 2024

Manlio Galie, Italy

Additively Manufactured Subperiosteal Jaw Implants: Flow, Obstacles, Problems, Complications, Solutions Maurice Mommaerts, Belgium

17th October 2024

Primary Dental Rehabilitation in Oral Cancer: Challenges and Opportunities Narayana Subramaniam, India

7th November 2024

What's New in Arthroscopy of the TMJ? An Update Rafael Martin-Granizo, Spain

21st November 2024

The Scope of PSI in the Cranio-Maxillofacial Region – Our Experience from 2015 S.K. Roy Chowdhury, India

5th December 2024

Primary Lip and Palate Surgery Gosla Reddy, India

9th January 2025

Multi-Disciplinary Team Meeting (MDT) Approach in the Management of Head & Neck Rare Malignancies: A Leap Towards Patient-Centred Medicine Nicholas Kalavrezos, UK

23rd January 2025

TBA

Massimo Maranzano, UK

6th February 2025

Management of Midfacial Tumours: From Planning to Reconstruction Julio Acero, Spain

20th February 2025

Decision Making with Different Composite Flaps for Mandible Reconstruction
Benedicta Beck-Broichsitter, Germany

6th March 2025

TRA

Ricky Kumar, Australia

20th March 2025

Plasma Rich Growth Factors (PRGF) in TMJ Pathology Javier Gonzalez-Lagunas, Spain

3rd April 2025

TBA

Bhavin Visavadia, UK

17th April 2025

Speech Pathology in Cleft Care and VPI Management Gosla Reddy, India & Ann Kummer, USA

8th May 2025

Use of Computer-Assisted Tools in Orthognathic Surgery Hakan Tuz, Türkiye

22nd May 2025

Stem Cell Therapy in OMFS: From Bench to Bedside Zeynep Burcin Gonen, Türkiye

5th June 2025

Integrating AI with Surgical Expertise in Maxillofacial Surgery: Advanced 3D Planning, Custom Implants, and Precision Outcomes
Selçuk Basa, Türkiye

19th June 2025

TBA

Ruud Schreurs, The Netherlands

3rd July 2025

Orthodontics in Cleft Care and the Non-Surgical and Surgical Management of the Maxilla Gosla Reddy, India & Maria Costanza. Meazzini, Italy



CHRISTOS PERISANIDIS
Education & Training Officer

The **ATHENS** report

Dear Colleagues and Friends,

The European Association for Cranio-Maxillo-Facial Surgery (EACMFS) remains steadfastly committed to providing exceptional education and training opportunities for young surgeons and residents throughout Europe. Through the continuous development of innovative programmes with the highest standard of faculty involvement and the provision of state-of-the-art learning resources, we ensure that the next generation of Oral and Maxillofacial Surgeons is equipped with the knowledge, skills, and expertise required to excel in their careers.

Success of the 3rd EACMFS Postgraduate Programme in Head and Neck Surgery: Oncology:

We are proud to share the resounding success of the third edition of our EACMFS Postgraduate Programme in Head and Neck Surgery: Oncology. Building on the achievements of previous years, this programme once again delivered toptier educational content through dynamic lectures, the hands-on cadaver course, and clinical observerships at leading centres. The enthusiastic participation and positive feedback from attendees highlight the value of the course and reaffirms our dedication to excellence in surgical education.

Launch of the EACMFS Postgraduate Programme in Facial Plastic Surgery:

We are pleased to report the enthusiastic response to the newly launched EACMFS Postgraduate Programme in Facial Plastic Surgery, which attracted 27 senior residents and young specialists from across Europe. We extend our heartfelt thanks to our Scientific Directors — Prof. Manlio Galie, Prof. Stefaan Bergé, Prof. Tirbod Fattahi, Prof. Jean Paul Meningaud, Dr. Luis Capitan, Prof. Javier González Lagunas, Prof. Federico Biglioli, Prof. Florian Thieringer, Prof. Emeka Nkenke, Prof. Majeed Rana, Prof. Amir Elbarbary, Prof. Michael Miloro, Prof. Reha Kisnisci, and Prof. Martin Gosau - for their exceptional leadership and coordination. We are also deeply grateful to the world-renowned faculty who generously shared their time, expertise, and cutting-edge insights, making this programme a truly transformative experience for participants.

New EACMFS Postgraduate Programme in Oral Implantology (beginning in 2025):

Looking ahead, we are delighted to announce upcoming **EACMFS** Postgraduate Programme in Oral Implantology, scheduled to commence in 2025. This comprehensive initiative is designed for residents and young specialists who are eager to advance their expertise in oral implant surgery. It will feature online courses covering surgical implant placement, prosthetic procedures, guided bone regeneration, soft-tissue management, bone augmentation, sinus lifts, nerve transposition, zygomatic and pterygoid subperiosteal implants. and Participants will also benefit from a clinical observership at a specialized surgical centre and a hands-on cadaver workshop. More

information on modular structure, eligibility, fees, and dates will be available soon. We encourage all interested colleagues to stay tuned and contact us with any enquiries.

NTR Forum and Upcoming Educational Initiatives:

We are pleased to confirm the successful launch of the National Trainee Representatives (NTR) forum, guided by our dedicated EACMFS Trainee Representative, Dr. Lara Watson. The NTRs will ensure that trainees have a voice in shaping their educational journey, with specific roles assigned to address surgical training, academic activities, research, and international collaboration.

Moving forward, the NTR Meetings will foster

the development of innovative educational programmes aligned with trainee needs. Among the planned training opportunities are three EACMFS-endorsed Cadaver Courses in 2025: "Trauma Management," co-organized with Prof. Zygmunt Stopa at the University of Warsaw; "Orthognathic Surgery," held in

collaboration with Prof. Krisztian Nagy at the University of Budapest; and "Surgical Approaches to the Face and Neck," offered in cooperation with Dr. Tadej Dovsak at the University of Ljubljana. Completing all three courses will lead to the awarding of an "EACMFS Postgraduate Diploma in Cranio-Maxillofacial Surgery Courses."

Moreover, NTRs will actively contribute to planning the "John Lowry Session" at the XXVIII EACMFS Congress in Athens in 2026. In addition, the 1st EACMFS OMFS Trainee Meeting will be held in Naples in June 2025, in collaboration with the Italian Society of Maxillofacial Surgery (SICMF) National Congress, offering a prime venue for networking, knowledge exchange, and professional growth.

As the festive season approaches, I wish you and your loved ones a joyful Christmas filled with peace, and a New Year blessed with good health and professional success.









Have you recently...

Participated in an engaging course?

Attended a **networking event**?

Achieved a **professional milestone**?

We would love to highlight our members on social media. If you would like to share your experience, please email: **ewiner @eacmfs.org** or **tag us** in your post.









28th EACMFS CONGRESS

15-18 September 2026 ATHENS - GREECE







European Association for Cranio - Maxillo - Facial Surgery

www.eacmfs.org

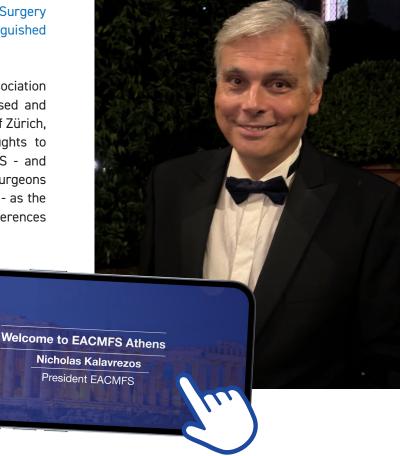
www.eacmfs-congress.com



IT IS A REAL PRIVILEGE to write these lines as the President of the European Association for Cranio-Maxillo-Facial Surgery (EACMFS), the 28th in the long line of a series of very distinguished Colleagues across Europe.

A long line of Colleagues started with the Founder of the Association Professor Hugo Obwegeser, Austrian by birth, naturalised and world-known through his long service at the University of Zürich, Switzerland. It was Hugo Obwegeser's visionary thoughts to establish the rule of Individual Membership of EACMFS - and therefore "opening" EACMFS to all Oral & Maxillofacial Surgeons residing in Europe and trained to the full scope of OMFS - as the single criterion of membership irrespective of national differences and constraints.

Taking lessons and following the paradigm of our forefathers as well as the steps of my immediate predecessors - distinguished colleagues and friends- Professors Galie and Acero I am determined to "open" these two forthcoming years to all members making them years of new incentives, years of innovation and years of promotion of our Association worldwide.



The next 2 years will be focused towards:

• European Trainees:

The new initiative of the National Trainee Representative aims to invigorate and energise the trainee part of our Association, our future colleagues and the future of our specialty. More specifically the first EACMFS Trainee Congress will take place in Naples in June 25 and to that end I would like to express my gratitude to Professors Tartaro and De Ponte for hosting our independent Trainee Congress during the Annual Italian OMFS Congress in Naples next year.

Subsequently I envisage a special dynamic role for the younger group of EACMFS members in providing / completing projects for e-learning in pertinent topics of our specialty available to all members via MAX-FLIX and/or our dedicated website.

Our trainees will also have a pivotal role in the planning of the John Lowry pre-Congress day during the 28th EACMFS Athens Congress while in recognition of their contribution and in search of the "new rising stars" of the Specialty they will have a seat in the Scientific Committee of the Congress.

Investment in the most dynamically developing segment of our workforce: women in OMFS

One of my ambitions is to increase significantly the number and the subsequent representation of our female colleagues at all levels of our Association. Surgery and the corresponding Associations are -at a global level- more and more enriched with our female colleagues and this needs to be reflected in their representation in

It is my personal pledge to develop a Europe-wide register for data collection across Europe on specific pertinent topics of the Specialty. Data collection will facilitate analysis of outcomes in a larger scale.



- The next 2 years will be focused towards:
- European Trainees
- Investment in the most dynamically developing segment of our workforce: women in OMFS
- Investment in Research and Education
- Social Media
- Athens Congress September 2026

all sectors. EACMFS as a vibrant and evolving Association is equally adapting; we have our first female -currently Junior President elect in the face of our distinguished colleague Prof Gabriele Millesi while the President of BAOMS Prof Kathy Fan will have a leading role in the Scientific Committee of the forthcoming Athens 26 Congress. I envisage that their leadership will act as a springboard for an increased female participation/representation in the forthcoming EACMFS Athens 26 Congress.

those efforts already started a few years ago by publishing our first "position paper" in The Management of the NO neck in Early Oral Cancer (ref at the end).

The training opportunities have been greatly increased by the inception and commencement of the Post-Graduate Training Programme under the leadership of our past-President Prof Julio Acero and our Educational Officer Prof Christos Perisanidis. The first part of the PG Programme was dedicated to Head



• Investment in Research and Education

This is an area that we can really improve our footprint! It is true that our Association includes Oral & Maxillofacial Surgeons from all over Europe with some degree of variability in the training, scope and ultimately practice of the specialty. We, in EACMFS, are fully aware and supportive of the efforts of the political branch of the specialty, under the banner of UEMS, is devoting for harmonisation of the training of the specialty - at least at political level. However, real harmonisation on the ground will come only by unification of exposure in training, sharing of training opportunities across Europe and abiding by similar Europe-wide, clinically-evident guidelines and protocols. The beginning of

& Neck Oncology followed by the launch of the 2nd part in 2024 dedicated to Facial Plastics. More information of these exciting opportunities can be found on our EACMFS website. A 3rd part will be announced in due course dedicated to Implantology / Surgical prosthetic rehabilitation (more information will follow via our Educational Officer).

Finally, it is my personal pledge to develop a Europe-wide register for data collection across Europe on specific pertinent topics of the Specialty. I aim to start with data collection for rare head and neck diseases such as sarcomas due to the disease rarity leading occasionally to anecdotal treatments and therefore unfavourable outcomes.

Data collection will facilitate analysis of outcomes in a larger scale and therefore will contribute to a standardisation of the surgical management of this group of malignancies.

Social Media

Investment in the "visibility" of the Specialty across social media and beyond.

Oral & Maxillofacial Surgery despite being one of the most dynamic surgical specialties with increasing demands in all fields covered from Oral Oncology & Reconstruction to Implantology has remained largely underrepresented in surgical fora and, most importantly, still not very well recognised by the public. Several parameters might have played a role to this: It is our duty to "change the scenery" and increase the visibility of the specialty. Social media awareness provides public awareness and therefore recognition and hopefully funding for our clinical, educational, and research activities. A first effort to this direction has been made by a partnership with the "Saving Faces" Charity while the commencement of the MAX-FLIX platform under the tutelage of our Media Officer, Prof Javier Lagunas aims to bring videos, presentations and audio-visual material closer to EACMFS members.

Further developments in the field will mean expansion in e-learning material available to our members for specific topics of the Specialty. Further developments on this topic will follow in the next few months and we will keep you updated of the progress.

It will be almost 40 years from the last EACMFS Congress held in Athens, Greece which took place in September 1988 under the Presidency of Prof Christos Martis and the 'behind the scenes' hard work of Dr Pantelis Bochlogyros.

Athens Congress September 2026

It will be almost 40 years from the last EACMFS Congress held in Athens, Greece which took place in September 1988 under the Presidency of Prof Christos Martis and the 'behind the scenes' hard work of Dr Pantelis Bochlogyros.

The upcoming September 2026 EACMFS Congress will strive to be an exceptionally unique event: It will be held at the International Convention Centre located at the heart of the City. Acropolis, the universal symbol of Athens, the cradle of European culture is located only a short walking distance while all major museums of the ancient city are just a few minutes away from the convention centre.

MEGARON ATHENS INTERNATIONAL CONFERENCE CENTRE



The 28th EACMFS Congress will strive to be a truly pan-European congress with a pan-European Scientific Committee led by our Past-President Prof Klaus Wolff and an International Committee including all major global OMFS scientific societies. We will aim for representation from all corners of Europe with no artificial divisions – as science and healthcare are universal timeless entities.

Finally, the 28th EACMFS Congress - true to its Founder's paradigm - will be a celebration of the OMFS science across Europe including the achievements of the OMFS global Greek diaspora of which I am a proud member!





ROME EACMFS 2024: FOREVER IN OUR HEARTS, FOREVER SHAPING MAXILLO-FACIAL SURGERY

By Manlio Galiè, Valentino Valentini & Riccardo Tieghi

he 27th Congress of the European Association for Cranio-Maxillo-Facial Surgery, held in Rome, Italy, from September 17th to 20th, was an extraordinary success, marking a significant milestone for the field of maxillofacial surgery. The event attracted an unprecedented number of participants, including leading experts, researchers, practitioners and industry partners from across the globe, making it one of the most impactful gatherings in the history of the Association. With its unparalleled history and beauty, Rome proved to be the ideal host city for this landmark Congress.









The Congress featured a comprehensive and cutting-edge scientific programme, showcasing the latest advancements in maxillofacial surgery. Keynote lectures by renowned international speakers covered a wide range of topics, including:

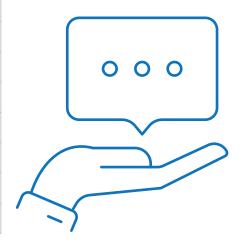
- Innovations in craniofacial reconstruction and orthognathic surgery
- Advances in 3D printing and virtual surgical planning
- Novel approaches to the management of maxillofacial trauma
- Progress in the treatment of head and neck cancers
- Integration of artificial intelligence and robotics in surgical procedures
- The humanization of health care

In addition to the keynote sessions, the Congress hosted numerous workshops and panel discussions, encouraging participants to engage in in-depth conversations about complex surgical challenges and emerging technologies.

The Congress achieved record-breaking attendance with more than 3.127 participants from 100 countries. The diversity of the attendees fostered a vibrant exchange of ideas and perspectives, enriching the discussions and broadening the global reach of the initiatives of the Association.

The Congress also featured an unparalleled scientific programme, which included:

209 SCIENTIFIC SESSIONS 13 PARALLEL ROOMS MORE THAN 1.000 SPEAKERS 2.207 SUBMITTED ABSTRACTS (1.401 ORALS & 806 POSTERS) 24 MASTERCLASSES 22 KEYNOTE LECTURES 44 SCIENTIIFIC SYMPOSIA 17 EDUCATIONAL SESSIONS 3 ROUND TABLES 34 GUEST SOCIETY SESSIONS 66 FREE PAPER SESSIONS 5 SPONSORED SESSIONS 1 PRESIDENTIAL LECTURE 1 JOHN LOWRY DAY







27th EACMFS CONGRESS

ROME - ITALY 17-20 September 2024

Rome 2024 will remain etched in our memories as an event where science met culture, innovation met tradition, and a global community came together to shape the future of maxillofacial surgery.



The exhibition area, featuring 52 exhibitors, provided a platform for leading medical companies to present state-of-the-art equipment, devices, and software solutions tailored to the needs of maxillofacial surgeons. It also served as a dynamic hub for networking, enabling participants to foster new collaborations and partnerships.

The Congress was held in the iconic La Nuvola – The Cloud building, a World-Class venue designed by internationally renowned architect Massimiliano Fuksas. The striking modern architecture beautifully symbolised the innovative and forward-thinking themes which defined the Congress.

The social programme was equally impressive, offering participants the opportunity to immerse themselves in the culture and elegance of Italy. One of the standout moments was the "Made in Italy" event, a celebration of Italian excellence in food, fashion, design and cinema. Attendees enjoyed the finest Italian craftsmanship and culture in a festive and sophisticated setting. The crowning highlight of the social programme was the Gala Dinner at Palazzo Colonna, one of Rome's most magnificent historic palaces. Guests dined in the opulent Galleria Colonna, surrounded by breathtaking frescoes, chandeliers, and centuries of history. The evening blended fine dining with the timeless charm of Rome, creating an unforgettable experience that left a deep impression on all who attended.

The 27th EACMFS Congress in Rome was not only a scientific triumph but also a celebration of the unity, diversity, and excellence that define the global maxillofacial surgical community. The combination of cutting-edge science, record-breaking attendance, and an extraordinary social programme has established a new benchmark for future events.

As we look forward to the 28th Congress in Athens, Rome 2024 will remain etched in our memories as an event where science met culture, innovation met tradition, and a global community came together to shape the future of maxillofacial surgery.

















27th EACMFS CONGRESS

17-20 September 2024

PreCongress day: 16 September

ROME - ITALY

Many thanks you made it possible!





EACMFS Secretariat PO Box 85 Midhurst GU29 9WS West Sussex. UK



MONEYWISE: THE ECONOMY BEHIND THE ASSOCIATION

By Aakshay Gulaty. Treasurer of EACMFS

n the spirit of Christmas and the season of giving, I am pleased to reaffirm the commitment of EACMFS to support training initiatives across Europe. EACMFS provides regular grants of €300 to all registered trainee and junior members for attending courses listed in our Rolling Programme. In 2023, we approved a total of 21 requests for these Rolling Programme grants. In addition, EACMFS awarded 32 Congress Scholarships (24 Professor John Lowry Congress Scholarships and 8 Professor Helene Matras Congress Scholarships) of €500 each to support trainees whose abstracts were accepted for the EACMFS 2024 scientific meeting in Rome. We also awarded 2 Hugo Obwegeser Travelling Scholarships of €2000 each during 2024.

I would encourage you all to avail of the relevant support that EACMFS can offer, in particular to the younger members

The prestigious Leibinger Awards of €5000 each were presented to Federica Sobrero and Chaim Ohayon, respectively. The inaugural KLS-Martin Fellowships of €5000 each were awarded to Tal Capucha and Andreas Kouroumalis, respectively. These were presented at the hugely successful EACMFS Rome Congress during the 'Made in Italy' event. EACMFS has also awarded best abstract/presentation prizes during European meetings in Albania and Türkiye.

Finally, I am pleased to report that the accounts of the Association remain healthy.



I would encourage you all to avail of the relevant support that EACMFS can offer, in particular to the younger members. Also, I am always eager to support any new initiatives that could benefit our younger members so please do not hesitate to contact the Secretariat if you wish to make a proposal

May I take this opportunity to wish you and your families season's greetings and a very happy new year!





Medical meetings play a pivotal role in the healthcare ecosystem, serving as crucial platforms for networking and enhancing the branding of various medical specialties. These gatherings, whether they are large annual conferences, smaller workshops, or specialized symposia, provide unique

opportunities for healthcare

professionals to connect,
collaborate, and share
knowledge. This article
explores the multifaceted
impact of medical
meetings on networking
opportunities, improved
branding of medical
specialties and economic
survival of associations...







One of the primary benefits of medical meetings is the networking opportunities they create. Professionals from various regions and backgrounds come together, allowing for the exchange of ideas and experiences. This networking is not merely social; it has tangible implications for career advancement, research collaborations, and professional development.

For instance, attending a medical meeting can lead to the development of valuable professional relationships. Physicians, researchers, and healthcare leaders can meet face-to-face,

fostering connections that may not be possible through digital communication alone. These interactions can result in mentorship opportunities, collaborative research projects, and the sharing of innovative practices. Networking at these events can also facilitate job opportunities and partnerships, as attendees often share information about openings or seek collaborators for ongoing projects.

Moreover, medical meetings often feature workshops, panels, and discussions that are designed to enhance learning and skills development. Through participation in these sessions, attendees can gain insights into the latest advancements in their fields, thereby enhancing their professional capabilities. The informal settings of these gatherings also encourage discussions that can lead to new collaborations or ideas, which may not arise in more formal environments.



In addition to networking, medical meetings significantly contribute to the branding of medical specialties. Each specialty has its own identity, shaped by the collective efforts of its practitioners and leaders. Medical meetings provide a platform to showcase the achievements, innovations, and advancements within a specialty, thereby enhancing its visibility and reputation.

Presentations and discussions at these meetings often highlight groundbreaking research, innovative treatment protocols, and the latest technologies. This dissemination of knowledge not only informs attendees but also positions the specialty as a leader in medical advancements. By showcasing their work, professionals contribute to the overall narrative of their specialty, reinforcing its importance in the healthcare landscape.

Moreover, medical meetings often facilitate the publication of research findings and guidelines, which further solidifies the specialty's authority. When leading figures in a specialty present their findings at a prominent meeting, it can elevate the status of their field in the eyes of the broader medical community and the public. This visibility can attract interest from medical students and residents, encouraging them to pursue careers within that specialty, thereby ensuring a pipeline of future talent.





Medical meetings also serve as platforms for establishing thought leadership. Key opinion leaders (KOLs) in various specialties can present their research, share their insights, and influence the direction of their fields. By participating in discussions and panels, these leaders can shape the conversation around critical issues, pushing forward the agenda of their specialty and advocating for best practices.

The branding of a specialty is also enhanced through the recognition of its leaders. Awards and honors presented during these meetings can elevate the profiles of individuals and, by extension, the specialties they represent. The visibility gained by these accolades can lead to increased interest and respect for the specialty, helping to attract new practitioners and funding opportunities.

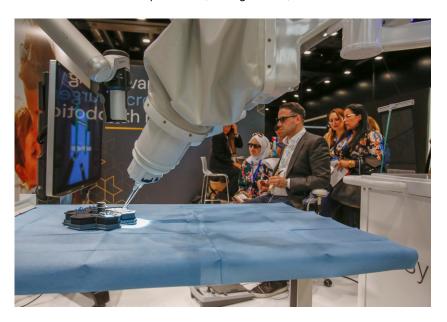




Medical meetings also serve as a springboard for initiating new educational projects. The environment created by these gatherings fosters collaboration, idea exchange, and innovation, making them ideal platforms for launching new educational initiatives.

4.1. Identifying Educational Needs: At medical meetings, attendees often participate in discussions, workshops, and presentations that highlight current challenges and gaps in knowledge within the field. This environment provides valuable insights into the educational needs of healthcare professionals, allowing associations to tailor their future educational projects to address these specific areas.

4.2. Collaborative Development: Medical meetings bring together diverse expertise, facilitating the collaborative development of new educational projects. Professionals from various specialties, backgrounds, and institutions can brainstorm ideas, share experiences, and create





innovative educational programs that would not be possible in a more isolated setting. This collaborative approach enhances the quality and relevance of the educational initiatives developed.

4.3. Pilot Programs and Feedback: Associations can use medical meetings as a testing ground for new educational projects. For example, they can pilot workshops or training sessions during the meeting and gather feedback from participants. This immediate feedback allows associations to refine their educational offerings before rolling them out on a larger scale, ensuring that the programs are effective and meet the needs of their audience.

4.4. Continuing Education Credits:
Many medical professionals are required to complete continuing medical education (CME) credits to maintain their licensure.
Medical meetings can be designed to offer accredited educational sessions, which not only attract attendees but also establish the association as a credible provider of continuing education. This can lead to increased attendance at future meetings and the development of additional educational projects that meet evolving needs.

4.5. Leveraging Technology: With the rise of virtual and hybrid meetings, associations have the opportunity to reach a broader audience than ever before. By incorporating technology, medical meetings can facilitate remote participation, allowing associations to gauge interest in new educational projects from a more extensive pool of professionals. This data can inform the development of future programs, ensuring they are relevant and engaging.

4.6. Showcasing Innovations: Medical meetings often feature presentations on the latest research, technologies, and methodologies in the field. These innovations can inspire new educational projects that incorporate cutting-edge practices and knowledge. By staying at the forefront of developments in healthcare, associations can ensure their educational offerings remain relevant and impactful.



5.1. Revenue Generation: Medical meetings are a primary source of income for many medical associations. Registration fees, exhibitor fees, sponsorships, and advertising contribute substantially to the financial health of these organizations. For instance, a well-attended annual conference can generate hundreds of thousands, if not millions, of dollars in revenue. This income is crucial for funding the operational costs of associations, including staff salaries, research initiatives, and advocacy efforts.

5.2. Sponsorship and Partnerships: Medical meetings attract various stakeholders, including pharmaceutical companies, medical device manufacturers, and educational institutions. These entities often seek opportunities to showcase their products and services, leading to sponsorship deals that provide additional financial support to associations. Sponsorship not only helps cover the costs of organizing the events but also allows associations to provide high-quality programming and resources to attendees.



5.3. Networking Opportunities: Medical meetings create vital networking opportunities for healthcare professionals. This interaction can lead to collaborations that result in research funding, joint projects, and other financial ventures that benefit both the association and its members. By fostering relationships among members and stakeholders, these meetings can create a supportive ecosystem that promotes innovation and financial stability.

5.4. Member Retention and Growth: Engaging members through high-quality meetings can enhance member satisfaction and retention. When medical associations provide valuable educational experiences and networking opportunities, members are more likely to renew their memberships and recommend the association to colleagues. Increased membership leads to additional revenue through membership fees, thereby contributing to the association's sustainability.

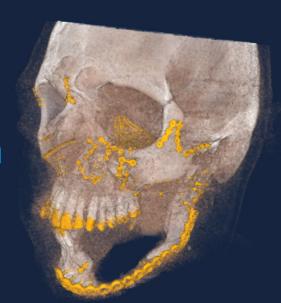
CONCLUSION

In summary, medical meetings are vital for the economic survival of medical associations, serving as a primary source of revenue and creating networking opportunities that foster collaboration and innovation. Additionally, these gatherings provide a fertile ground for initiating new educational projects, allowing associations to address the evolving needs of healthcare professionals effectively, establishing themselves as the brand that facilitates excellence in training.

The interplay between economic sustainability and educational advancement underscores the importance of medical meetings in the healthcare landscape.

Cairns Gillies Craniofacial Trauma Fellowship

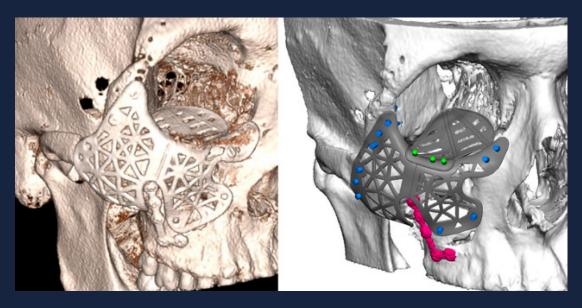
Royal London Hospital. September 2023 - August 2024



OVERVIEW

I worked as a senior maxillofacial trauma fellow at the Royal London Hospital for one year (september 2023 - august 2024) under the mentorship of prof. Simon Holmes and Mr Nabeel Bhatti.

The RLH is a major tertiary trauma center located in east London and providing trauma services for most of north London including an air ambulance service making it one of the busiest OMFS trauma units of the country.



HIGHLIGHTS

As the senior trauma fellow, I was deeply involved in all OMFS trauma cases from intake to follow- up, ensuring that necessary diagnostics and (3D) planning were arranged but also executing the cases. I gained extensive experience in a short period, thanks to the autonomy I was granted.

This role provided me with major exposure to nearly all head and neck approaches and offered hands-on training with some of the finest teachers I could imagine. The OMFS trauma cases at the Royal London Hospital ranged from straightforward to highly complex, significantly enhancing my overall OMFS experience. Reflecting on this fantastic year, I am grateful for the opportunity to work alongside exceptional colleagues who taught, mentored, and guided me throughout my trauma learning curve.

Having easy access to patient-specific implants (KLS Martin, Zimmer Biomet, Dentsply) further enriched my experience.

RECOMMENDATIONS

- improve the onboarding process by timely job posting documenting the necessary process and providing an easy point of contact
- departmental issues unrelated to the trauma firm have impacted the overall experience and on-call rotations. I sincerely hope that these challenges do not affect future fellows.

Logbook and surgical exposure

| Typeofsurgery | N° |
|--|-----|
| Estimated total number of surgically treated cases between September 23- July 24 | 300 |
| Orbital reconstructions | 80 |
| Bicoronal approaches | 10 |
| Extraoral mandible reocnstructions | 10 |
| Mandible ORIF | 70 |
| Zygoma ORIF | 50 |
| Maxilla ORIF | 25 |
| Tracheostomies | 15 |
| Condyle ORIF (subcondylar + intracapsular) | 50 |
| Patient specific solutions (mainly orbital but also mandible/tmj/zygoma solutions) | 30 |

Weekschedule

| IMONGAV | Full day trauma clinic including multidisciplinary trauma team meeting at noon |
|-----------|--|
| Tuesday | Operating day 08:00-20:00 |
| Wednesday | Operating day 08:00-20:00 |
| Thursday | Research-afternoonclinic Monthly craniofacial MDT |
| Friday | Research&teaching Monthly M&M |

ON CALLS

I rotated together with the OMFS registrars to cover the on calls. First on call would be covered by a junior doctor. Usually I was on call one day a week and 1/8 weekends. On calls could range from very quit to very busy. The main challenge was to navigate cases into the emergency theatres called CEPOD and to communicate these cases effectively as many people tend to get involved in assessing - planning these cases.

PEOPLE

During my OMFS trauma fellowship, I had the privilege of working alongside several outstanding professionals who greatly influenced my practice. Prof. Simon Holmes, author of the renowned "Manual of Operative Maxillofacial Trauma Surgery," was an exceptional mentor. His unparalleled knowledge in OMFS trauma, coupled with his ability to meticulously plan and visualize each step of a procedure, made him an invaluable guide. His techniques for approaching the orbit and zygoma were particularly transformative for me. Mr. Bhatti, a specialist in condyle fractures and TMJ pathology, introduced me to standardized approaches that will undoubtedly impact my future practice. His expertise in managing complex cases was inspiring. Sheila McDonagh, the clinical nurse specialist, was a constant source of support and solutions, exemplifying outstanding communication and dedication. The trauma psychologists, Ophelia, Leigh, and Maria, provided essential multidisciplinary care, particularly for assault victims, teaching me the importance of comprehensive patient support. Additionally, Dr. Sidhu and Dr. Chatzopoulou from the dental school enriched our trauma care with restorative and periodontological expertise. The junior doctors and registrars at the Royal London were a remarkable team, navigating a challenging environment with excellence and camaraderie, fostering a positive culture both professionally and socially.

INFRASTRUCTURE

- The Royal London Hospital, located in Whitechapel, London, has a total of 1248 beds. This large teaching hospital is part of the Barts Health NHS Trust and serves a diverse population, providing both general and specialized medical services. One of the main pillars of this hospital is trauma care.
- Within the OMFS trauma team you have access to the latest surgical tools including patient specific implants.
- KLS Martin + IPS Case Designer
- Zimmer Biomet for TMJ replacements
- Astra Dentsply (not yet fully implemented)
- CBCT, high resolution CT, Trios intraoral scanners
- Easy access to dental restorative and periodontology team
- Integrated psychology team within the OMFS trauma team
- EHR IT system: Powerchart Millennium from Cerner
- Imaging: PACS Sectra

CONCLUSION



My year as a senior trauma fellow at the Royal London Hospital has been a transformative experience, significantly enhancing my professional expertise in Oral and Maxillofacial Surgery (OMFS). Under the mentorship of Prof. Simon Holmes and Mr. Nabeel Bhatti, I was afforded an invaluable opportunity to immerse myself in a high-volume, high-complexity trauma environment.

The exposure to a wide range of head and neck trauma cases, coupled with the autonomy and comprehensive training I received, has profoundly shaped my surgical skills and clinical decisionmaking.

The Royal London Hospital, as a major tertiary trauma center, provided a robust infrastructure and access to cutting-edge technology and patient-specific implants, facilitating advanced surgical planning and execution. The collaborative, multidisciplinary approach involving surgeons, clinical nurse

specialists, trauma psychologists, and dental experts created a supportive and enriching environment, further enhancing the quality of patient care.

Despite some departmental challenges that impacted the overall experience, the mentorship and camaraderie within the OMFS team stood out as the highlights of my fellowship. The structured weekly schedule and on-call rotations ensured a balanced and comprehensive learning experience, covering a broad spectrum of OMFS trauma cases.

I extend my gratitude to my mentors and colleagues for their unwavering support and guidance.

Their dedication and expertise have been instrumental in my professional growth. I recommend improvements in the onboarding process and addressing departmental issues to enhance the fellowship experience for future trainees.

In summary, this fellowship has not only broadened my clinical and surgical horizons but also reinforced my commitment to advancing in the field of OMFS trauma. I look forward to applying the skills and knowledge gained to contribute to the field and provide exemplary care to my future patients.





Join today and start enjoying the many valuable benefits offered to the EACMFS Members.



Benefits



Member-Types



Online application form









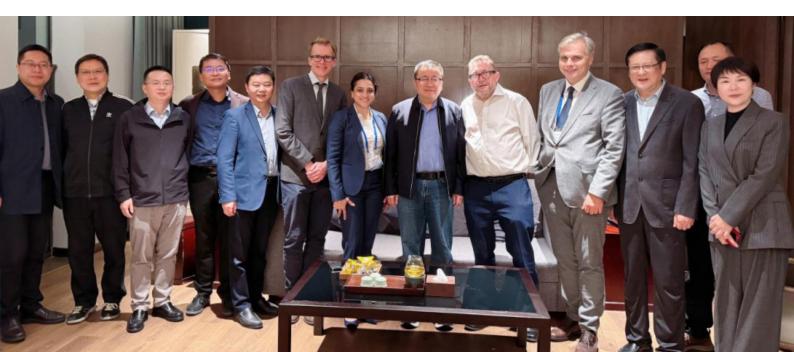
EXPERIENCE SHARING

By Nicholas Kalavrezos



A team of experts from University College London Hospital visited our hospital and were guests of the 6th International Medical Forum

n November 13, an expert team from University College London Hospitals (UCLH) in the UK came to our hospital for an exchange visit. Professor Liu Lianxin, Member of the Standing Committee of the Party Committee and Vice President of the University of Science and Technology of China, Secretary of the Party Committee of the Institute, and Liu Jun, Deputy Secretary of the Party Committee of the Institute, welcomed the UCLH delegation. The comrades in charge of the International Office of the Provincial Health and Medical Commission, the heads of relevant departments of our hospital and some medical staff participated in this event.





The visiting delegation was led by Professor Nicholas Kalavrezos, Director of the UCLH Head and Neck Center, Fellow of the Royal College of Surgeons, and current President of the European Association of Craniofacial Surgery. At the international medical forum held by our hospital, Professor Kalavrezos gave an academic report on "From sarcomas to the function of MDTs to classification of defects and reconstructive techniques in the Head & Neck", sharing UCLH's technologies and techniques in the field of head and neck reconstructive surgery. Clinical research findings, particularly in the areas of improvements in minimally invasive and microsurgical procedures, the application of tissue engineering in head and neck reconstruction, facial transplantation research, and the management of head and neck sarcomas.



Deepti Sinha, professor of head and neck surgery at UCLH, gave an academic sharing on the same topic. Professor Sinha's professional fields mainly focus on head and neck sarcoma, application of artificial intelligence in sarcoma, early oral cancer and head and neck surgical oncology, and applies research results to the treatment and care of head and neck sarco ma.



Dr. Jim Down, UCLH Intensive Care and Anesthesia Consultant, Clinical Director of the Department of Critical Care Medicine, Fellow of the Royal College of Anesthetists, and Fellow of the British Academy of Intensive Care Medicine, conducted an in-depth discussion on "Decision making in ICU". Dr. Down has extensive experience in the fields of anesthesia, perioperative medicine, and critical care. He has also published "Life Support: Diary of an ICU Doctor on the Frontline of the COVID Crisis" and "Life in Balance: A Doctor's Story of Critical Care", etc. Multiple books.



Mr. John Welch, consultant expert in the Department of Critical Care Medicine at UCLH and acute exacerbation clinical consultant at the British National Health Service, gave a speech on "Essentials of intensive care nursing care". Mr. Welch is well-known in the international critical care field, and his professional books provide profound insights into the science and practice of critical care.

During the visiting period, relevant experts and scientific researchers from our hospital had a wonderful interaction with the UCLH expert team. During the discussion session, experts from our hospital asked questions on topics such as head and neck sarcoma treatment, minimally invasive surgical innovation, artificial intelligence applications, and critical care medicine. UCLH experts provided detailed answers and shared valuable experiences.



After the forum, British experts visited the Department of General Surgery - Thyroid Surgery, Otolaryngology-Head and Neck Surgery, Department of Anesthesiology, Operating Room and Department of Critical Care Medicine for on-site visits. Personnel in charge of relevant departments had indepth exchanges with experts and introduced department conditions and diagnosis and treatment techniques.

Professor Kalavrezos, on behalf of the UCLH expert team, presented a gift symbolizing friendship and cooperation to our school, expressing his beautiful vision for strengthening ties and cooperation between the two parties in the future. Professor Liu Lianxin, Secretary of the Party Committee of the hospital, also gave gifts in return on behalf of the hospital, expressing his sincere welcome to the UCLH delegation and looking forward to future cooperation.



UCLH is an affiliated hospital of UCL, which ranks among the top in the world, ranking 6th in the world in the field of medicine. This forum and exchange of UCLH experts has promoted the relevant disciplines of our hospital to have a better understanding of international advanced medical concepts and technologies, and also laid the foundation for more extensive cooperation between our hospital and UCL and UCLH in the future. The two parties expressed that they will carry out deeper cooperation in areas such as talent training, academic exchanges, and scientific research cooperation.

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MERRY CHRISTMAS and happy new year

